

## Dates to remember

September 9-11 WV Public Library Directors Boot Camp (Three-day event)

September 17, 2:00-3:00 PM Writing Effective Press Releases

September 25, 2:00-3:00 PM Writing Effective Press Releases

Note the [WVLC Continuing Education Calendar](#) for more information on all events.

## Form available for new trustees

A form for new trustees has been added to the [Trustee Development Resources](#) page of the WVLC website. The form allows trustees to register as members of a library's board of trustees. The page also offers a manual to guide trustees so they can better serve their libraries.



## Digital Inclusion Survey for library directors

By Susan P. Hoskins, Planning and Programs Consultant/ State Data Coordinator, WVLC



West Virginia Library Directors should soon receive a postcard announcing the [Digital Inclusion Survey](#). The postcard will contain your Survey ID above the mailing address as well as the address of the survey and information on how to obtain assistance. You will be able to search for your ID on the survey website or you may contact [Susan Hoskins](#) for that number. Be sure and read the [Top Five Reasons to Participate](#).

Note that the survey will begin September 3 and end November 18. I strongly encourage you to participate in this survey. While it is optional and the WVLC is not directly involved, participation will continue to paint a picture of the vital role public libraries play in our communities.

The survey is funded by the Institute of Museum and Library Services (IMLS), and conducted by the American Library Association (ALA), the Information Policy & Access Center (iPAC) at the University of Maryland, and the International City/County Management Association (ICMA). More information about the survey is available [on the project's website](#).

## Family engagement grant available

The W.K. Kellogg Foundation (WKKF) has announced [a \\$5 million investment to identify and cultivate innovations in family engagement](#) that support children's educational success from birth to 8 years old. Organizations that have developed effective family engagement models that address obstacles faced by low-income families are encouraged to send initial submissions for possible funding of up to \$500,000 for one to three years.

WKKF defines family engagement as a shared responsibility of families, schools and communities for student learning and achievement. The foundation seeks to support and expand on-the-ground family engagement efforts that include program design and implementation, service delivery and/or policy development and implementation.

Qualified organizations may submit one initial submission on which they are the lead applicant. Proposals that outline effective teaching strategies, work to align early childhood systems in their communities and focus on building family economic security as they connect to strong family engagement in education are strongly encouraged.

Public entities or nonprofit organizations that are tax-exempt under Section 501(c) (3) of the Internal Revenue Code and can demonstrate the fiscal capacity to manage the funds should [apply online](#). Applications are due by September 23. If selected, applicants will be asked to provide a full proposal in October, and will receive guidelines upon selection. Selected grantees will be notified of their awards in December.

If you have questions, please contact Wade Nelson, 269-969-2166, [Wade.Nelson@wkkf.org](mailto:Wade.Nelson@wkkf.org) or visit [www.wkkf.org](http://www.wkkf.org).



## Workshops, webinars and other training

- **How to Present like a Lion (Even if You Feel like a Lamb) workshop.** Wednesday, September 18, 2:00-3:00 PM, West Virginia Library Commission Training Room, Capitol Complex, Charleston, WV. In order to be successful in any field, you need to communicate your message in an effective, concise, and memorable way. This session will explore the ways in which you—as a library professional—can effectively create and deliver your face-to-face message to your key stakeholders, whether it's at a local civic meeting or on a national conference stage, how you deliver your message can be just as important—and sometimes more memorable—than your actual message. Attendees to the WVLC event do not need to register with Library Journal. Please RSVP to [Robert Gibson](#) or [Susan Hoskins](#). Can't make it to Charleston? Register online to attend at your location. Individual and group rates are available. [More information is available at ALA.org](#). All attendees can obtain one hour of Continuing Education Credit ; please follow [CE Credit procedure](#).



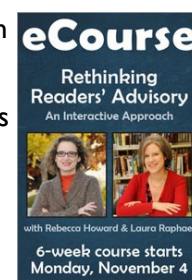
- **iPad and Communication for Students with Visual and Multiple Disabilities webinar.** The webinar, recorded previously, is provided now as e-learning . The webinar provides information to those working to develop

systems of communication for students with visual and multiple disabilities including students with cortical visual impairment, cerebral palsy, autism, and deaf-blindness. The webinar describes basic communication functions, symbols, and assessing students with complex needs. An explanation of how tactile symbols can be used with the iPad including features and suggested applications is given. Additional considerations and applications for low vision students are discussed along with important iPad accessories. The webinar is appropriate for speech/language pathologists, teachers of the visually impaired, occupational therapists, parents, and assistive technology consultants. To learn more about the webinar, visit the [American Federation for the Blind website](#). The webinar is \$29.

- **Digging into Databases webinar.** Thursday, September 12, 2:00-3:00 PM; from American Libraries Live. Marshall Breeding will lead an expert panel in a discussion of how databases are changing and shaping the present and future of libraries. This interactive discussion will incorporate live audience questions and comments and cover a variety of topics, including:
  - How libraries are addressing databases and electronic resources in the wake of budget cuts
  - How discovery services impact databases
  - The current state of database-related products and vendors
  - How librarians are affected when vendors consolidate or go out of business
  - The differences and similarities in the public and academic library worlds regarding databases

To register, visit [American Libraries Live](#).

- **What's New in Youth Nonfiction, Fall 2013.** Tuesday, September 17, 2:00 PM. This free, hour-long webinar explores the latest titles from three top youth nonfiction publishers. Join representatives from Boyds Mills Press, DK, and Simon & Schuster to learn about new nonfiction titles, plus ways to incorporate these titles in the library and classroom. Can't make the date? Register anyway so a link to an archive version of the webinar can be emailed to you after the event. If you have questions, send email to [webinars@booklistonline.com](mailto:webinars@booklistonline.com).
- **Fundamentals of Collection Development and Management web course, Session 4.** September 30 – October 25, from the Association of Library Collections & Technical Services (ALCTS). This four-week online course addresses the basic components of collection development and management (CDM) in libraries. The course was developed by Peggy Johnson, University of Minnesota. The course includes a complete definition of collection development and collection management. This is a fundamentals course that will appeal to anyone interested in the topic with no previous experience. This course is one-third of the Collection Management elective course approved by the Library Support Staff Certification Program (LSSCP). Registration is \$109 for ALCTS members and \$139 non-members. For additional details, including registration and contact information, [visit the ALCTS website](#). For questions about registration, contact ALA Registration by calling 1-800-545-2433 and press 5 or email [registration@ala.org](mailto:registration@ala.org). For all other questions or comments related to this web course, contact Julie Reese, ALCTS Events Manager at 1-800-545-2433, ext. 5034 or [alctsce@ala.org](mailto:alctsce@ala.org).
- **Rethinking Readers' Advisory: An Interactive Approach.** [Six-week facilitated e-course](#) from ALA Editions starting Monday, November 4. Do you want to connect with your readers on a deeper level than displays and general book lists? Do you find yourself experiencing the patron-asks-for-reading-suggestion-and-mind-goes-blank phenomenon during a readers' advisory interview? Form-based readers' advisory might be the answer. By using a form-based approach to Readers' Advisory, librarians can develop RA services that are more efficient and more responsive to



patrons' needs. In this e-course, you'll go in-depth and learn all about this exciting RA model, from start (getting administrative and staff buy-in) to finish (building forms and training staff members). If you have questions, contact ALA Editions at (800) 545-2433 ext. 5418 or [editionscoursehelp@ala.org](mailto:editionscoursehelp@ala.org).

- **Online Courses from the University of Wisconsin.** The School of Library & Information Studies at the University of Wisconsin-Madison offers a number of online courses, from basic public library administration and basic cataloging to library website redesign and an introduction to XML linked data. A [list of fall online courses](#) is available on the school's website.

## Annual Fall ALCOP Conference in October

The Association of Library Communications and Outreach Professionals (ALCOP) will present its annual fall conference October 6-7 in Fort Washington, PA. The conference will focus exclusively on the issues relevant to library communications and outreach professionals. Anyone involved in library communications is encouraged to participate in the conference. The 30 sessions will be of greatest interest to those individuals who are involved in public relations, community outreach, programming, and special event planning for public, academic, or special libraries.

A [conference brochure](#) with pricing and lodging information is available. [Registration](#) is available on the ALCOP website. If you have questions, contact Kathleen McCallick, ALCOP Executive Director, [alcopinfo@yahoo.com](mailto:alcopinfo@yahoo.com), (609) 744-9242.

## Notable library programs

*Editor's note: Don't see your notable program here? Please send information about it to [Preston Richardson](#), Communications Specialist, WVLC. We will include information about your project in the next issue.*

- **KCPL getting government documents in Spanish.** Kanawha County Public Library is ordering online government documents in the Spanish language. These documents cover basic life skills and subjects that cover everyday life. They include health and well-being information, nutrition, and life skills among other things. Items will be added from time to time. In order to locate them, just go to [www.kanawhalibrary.org](http://www.kanawhalibrary.org) and search for the items. A KCPL library card will not be required to access them. For more information, contact [Olivia Bravo](#) at (304) 343-4646.
- **OCPL launches new family series: Step into Stories, bringing literature to life.** The Children's Department at the Ohio County Public Library in Wheeling is launching a new family series on Saturday, September 21. *Step into Stories* programs are designed to bring literature to life by drawing children into the world of literature through exposure to puppets, storytellers, authors, and more. The programs will cover a variety of topics and will feature different kind of presenters, many of the best in the region, from living historians, to storytellers, authors, poets, and puppeteers.



## 2014 Purposeful Reading list

The [West Virginia Community Education Outreach Service](#) (WVCEOS), has a strong tradition of education, service, and community development, dating back to 1914 when the first club (Farm Women's Club in Ohio County) was established. The West Virginia University Extension Service provides support to the organization through county and state faculty. The vision of the WVCEOS is to be leaders in strengthening individuals, families, and communities to become productive contributors to meet the needs of our changing and diverse society.

The WVCEOS Purposeful Reading Committee provides a greater appreciation of good literature, open up new fields of interest, and widen horizons. Each year the Committee submits the recommended list to CEOS members. Public libraries are encouraged to provide selected titles from the recommended list for their community and WVCEOS members. The 2014 Purposeful Reading list:

### WV Authors

- *Blood on the Moon* by Edward Steers, Jr.
- *Julie's Story; The Lies My Mother Told* by Marilyn Clarke
- *A Veil of Shattered Dreams* by Rachel Stark
- *Ghosts of Greenbrier Co.* by Nancy Richmond, Tammy Workman & Misty Murray Walkup
- *A Killing in the Hills* by Julia Keller
- *To The Grave* by Carlene Thompson
- *Legend of Mammy Jane* by Sibyl Jean (Jarvis) Pischke
- *Beauty Before Comfort* by Allison Glock
- *Long Road Home* by Marie Frymier
- *Chasing Cows: I'm not in the Suburbs Anymore* by Lyn Widmyer
- *Daybreak Over Appalachia* by Don R. Watts
- *Saints and Villains* by Denise Giardina
- *Along Came a Spider* by June Harman Betts
- *The Ballad of Trenchmouth Taggart* by M. Glenn Taylor
- *Child of the Mountains* by Marilyn Sue Shank
- *Porch Swings & Fireflies* by Elizabeth L. Rose

### Self-Help

- *Simple Acts of Kindness* by Terri Green
- *Ten Years Later: Six People Who Faced Adversity and Transformed Their Lives* by Hoda Kotb
- *Unglued* by Lysa Terkeurst
- *A Girl's Gotta Do What A Girl's Gotta Do: The Safety Chick's Guide to Living Safe and Smart* by Kathleen Baty
- *Fat Chance-Beating the Odds Against Sugar, Processed Food, Obesity and Disease* by Robert H. Lustig, MD

- *A Rich Spot of Earth* by Peter J. Hatch

## **Fiction**

- *The Rope* by Nevada Barr
- *The Aviator's Wife* by Melanie Benjamin
- *The Walnut Tree* by Charles Todd
- *Tail Spin* by Catherine Coulter
- *The Anatomist Wife* by Anna Lee Huber
- *Blood Money* by K.J. Janssen
- *Life of Pi* by Yann Martel
- *Man from Cribaar* by Linda Schell Moats
- *An Irish Country Wedding* (An Irish Country Series) by Patrick Taylor
- *Out of Circulation* by Miranda James
- *Unbroken: A World War II Story of Survival, Resilience and Redemption* by Laura Hillenbrand
- *A Turn in the Road* (Blossom Street Series) by Debbie Macomber
- *Summer Rental* by Mary Kay Andrews
- *The Lady in the Attic* (Annie's Attic Mysteries Series) by Tara Randel
- *Outfoxed: A Novel* (Foxhunting Mysteries) by Rita Mae Brown
- *The Healing Quilt* by Lauraine Snelling
- *Facing the Giants* by Eric Wilson, Alex Kendrick & Stephen Kendrick
- *Child of The Mountains* by Marilyn Sue Shanks
- *Follow the River* by James Alexander Thom

## **Non-Fiction**

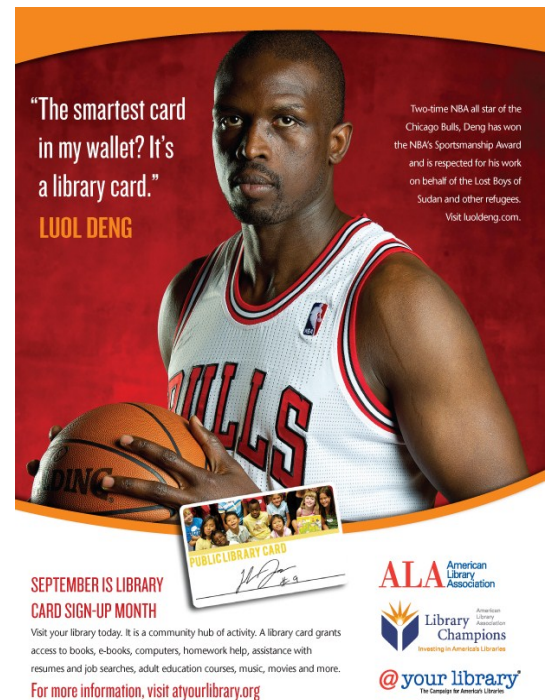
- *The Confession, Part II* by Beverly Lewis
- *An Invisible Thread* by Laura Schroff
- *A Daughter's Tale: The Memoir of Winston Churchill's Youngest Child* by Mary Soames
- *Heaven is Here: A Memoir* by Stephanie Nielson
- *The Boy Who Came Back from Heaven* by Kevin & Alex Malarkey
- *Does This Church Make Me Look Fat?* by Rhoda Janzen
- *My Journey to Heaven* by Marvin J. Besteman
- *America the Beautiful* by Ben Carson MD
- *The Cat Who Came Back For Christmas* by Julia Romp

## September is Library Card Sign Up Month

Help celebrate Library Card Sign Up Month in September with a poster of basketball player Luol Deng of the Chicago Bulls. Deng is the Honorary Chair of the campaign this year. He is a two-time All-Star and is noted for his humanitarian work in Africa.

[Visit @ your library to download this poster of Luol Deng](#) and display it in your facility, on your website, in newsletters, etc.

Another valuable resource is [Sixty Ways to Use Your Library Card](#).



### Library Lookout

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